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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91253873
Party	Defendant Hair Codes
Correspondence Address	HAIR CODES HAIR CODES 8836 SOUTHAMPTON DR MIRAMAR, FL 33025 danielletyrell@gmail.com no phone number provided
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Mark C. Johnson
Filer's email	INFO@JohnsonDalal.com
Signature	/Mark C. Johnson/
Date	03/09/2020
Attachments	NOA.pdf(217261 bytes)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

The Procter & Gamble Company,

Opposition No. 91253873

Opposer,

Marks: HAIR CODES

v.

Serial Nos. 88524984

Hair Codes LLC,

Applicant.

## APPEARANCE OF COUNSEL AND NOTICE OF POWER OF ATTORNEY

Hair Codes LLC ("Applicant" or "Defendant") hereby grants the following firms and attorneys the power to represent Applicant in this proceeding, with full power of substitution and revocation, and to transact all business in the United States Patent and Trademark Office in connection therewith:

Mark C. Johnson, Esq.
Attorney, Florida Bar Member
JOHNSON | DALAL
111 N. Pine Island Road
Suite 103
Plantation, FL 33324
Tel: (954) 507-4500
Fax: (954) 507-4502

Email: Info@JohnsonDalal.com

## **CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing will be served, via email, to counsel for the Opposer-Plaintiff at: <a href="judge.em.1@pg.com">judge.em.1@pg.com</a> and <a href="pgtrademarks.im@pg.com">pgtrademarks.im@pg.com</a>.

By:

MARK C. JOHNSON, ESQ.

JOHNSON | DALAL

111 N. Pine Island Rd.

Suite 103

Plantation, Florida 33324

www.JohnsonDalal.com

Tel: 954.507.4500 Fax: 954.507.4502

Info@JohnsonDalal.com MJ@JohnsonDalal.com JT@JohnsonDalal.com

Attorneys for Applicant-Defendant